

Video Series Focuses On ‘The Five Things You Need To Know About Oil’

Huntersville, NC – A new YouTube video series from Driven Racing Oil™ provides viewers with scientific facts about oil, rather than opinions. Narrated by Certified Lubrication Specialist Lake Speed Jr., *The Five Things You Need To Know About Oil* cover topics including: “The Four R’s;” “Balance is Best;” “Clean, Cool, & Dry;” “Get The Facts;” and “Fuel Matters.”

“Throw out all the marketing hype, forget about sponsorships, and what your granddaddy told you,” Speed says in the first video. “The next five points we’re focusing on in this video series are not my opinions; they’re the facts condensed from the work of hundreds of PhD scientists over the last 100 years learning how lubricants actually work.”

The first video explains the “Four R’s” of oil — Right Oil, Right Place, Right Time, and the Right Amount. Speed explains the right oil is dependent on the viscosity and additive package required by your application, but that it will be useless if it cannot quickly reach the parts it needs to lubricate, clean and cool. He adds there must also be enough oil in order to create the film necessary to reduce friction and carry away heat and contaminants.

In the second video, Speed debunks the idea that if some is good, more is better and illustrates balance is key when it comes to oil. Too much ZDDP can actually increase wear, while too much viscosity can starve components and too much oil itself can cause churning, increasing operating temperature and aerating the oil so its protective ability is compromised.

Video three discusses how to protect oil by keeping it clean, cool and dry. That begins with using a quality filter to catch debris and swapping the filter the between actual oil changes. Next, it’s recommended to keep the oil temperature between 180 and 200 degrees Fahrenheit to keep moisture out of the oil. This also keeps the oil warm enough for proper lubrication, but not so hot that it breaks down.

The fourth video in the YouTube series tells you how to get the specific facts of your oil, through a used oil analysis. The resulting data can be useful in detecting issues and making informed decisions about things such as oil change intervals.

In the final video, Speed explains how fuel enters oil, decreases its viscosity and stability, and may even lead to rust and corrosion inside the engine. He also addresses how fuel additives can help with fuel dilution issues.

About Driven Racing Oil™

Born from Joe Gibbs Racing, one of the most successful NASCAR teams of the past two decades, Driven Racing Oil™ utilizes cutting-edge lubricant technology and on-track research for maximum performance gains from all of its product offerings. Competition drives innovation, and Joe Gibbs Racing originally developed the Driven brand of oils to advance engine and driveline performance on the racetrack. From full-synthetic race oils to engine break-in oils and cleaners, Driven offers a wide range of race and street products that deliver performance, protection and value.